



Alexandria
Film Festival

500 E. Alexandria Avenue, Alexandria, VA 22301

AlexFilmFest.com

Celebrating Independents!

November 10-13, 2016

**SPONSORSHIP
OPPORTUNITIES**

❑ PRESENTING SPONSOR: \$3,500

- Company logo on promotion reel played throughout the Festival
- Centerfold, 2 page, full color or black-and-white ad in the Alexandria Film Festival program
- Acknowledgment from the stage during each film introduction
- Acknowledgment in promotional materials, press releases and announcements
- Table display at each screening
- Thanked on our Facebook page with three posts (before, during and after the Festival)
- Thanked in at least five tweets
- Prominently placed ad on website
- Company logo and link on website
- 10 Film festival passes AND invitation for eight to filmmaker reception

❑ PRODUCING SPONSOR: \$2,000

- Company logo on promotion reel played throughout the Festival
- Full-page full color or black-and-white ad in the Alexandria Film Festival program
- Acknowledgment in promotional materials, press releases and announcements
- Thanked on our Facebook page with three posts (before, during and after the Festival)
- Thanked in at least three tweets
- Company logo and link on website
- 8 Film Festival passes AND invitation for six to filmmaker reception

❑ DIRECTING SPONSOR: \$1,000

- Acknowledgment in promotional materials, press releases and announcements
- Thanked on our Facebook page with three posts (before, during and after the Festival)
- Half-page full color or black-and-white ad in the Alexandria Film Festival program
- Company logo and link on website
- 6 Film Festival passes AND invitation for four to filmmaker reception

❑ PROMOTING SPONSOR: \$500

- Acknowledgment in all promotional materials, press releases and announcements
- Quarter-page full color or black-and-white ad in the Alexandria Film Festival program
- Thanked on our Facebook page with at least two posts (before and during the Festival)
- Company logo and link on website
- 4 Film Festival passes AND invitation for two to filmmaker reception



INDIVIDUAL SPONSORS

VIP SPONSOR: \$250

- Listing in the Alexandria Film Festival program and website
- One-fifth-page full color or black-and-white ad in the Alexandria Film Festival program
- 4 Film Festival tickets

SPONSOR: \$125

- Listing in the Alexandria Film Festival program and website
- One-eighth-page full color or black-and-white ad in Alexandria Film Festival program
- 2 Film Festival tickets

FRIEND: \$50

- Listing on the Alexandria Film Festival website and in the Festival program
- 1 Film Festival ticket

Name of Business, Organization or Individual:

(Please print exactly as you wish to be listed in the program/website)

Address: _____

City: _____ State: _____ ZIP: _____

Website: _____

Phone: _____

Email: _____

For more information please visit:

www.alexfilmfest.com

or contact Deb Funk: debmcfunk@gmail.com

Please make checks payable to Alexandria Film Festival and mail, with a copy of this form, to:
Alexandria Film Festival
500 E. Alexandria Avenue, Alexandria, VA 22301

The Alexandria Film Festival has been designated by the IRS as a 501(c)3 Non-Profit Organization. All donations are tax deductible as allowable under federal law.

To ensure inclusion in the printed program, please send your contribution by September 2, 2016.

YOUR GIFT, IN ANY AMOUNT, IS GREATLY APPRECIATED.

ADVERTISING OPPORTUNITIES

Please e-mail advertisement submissions to Debbie Funk by **September 2** to be included in the Alexandria Film Festival program.
debmcfunk@gmail.com

PRESENTING SPONSOR:

Centerfold, 2 page, color or black-and-white ad

PRODUCING SPONSOR:

Full-page color or black-and-white ad

DIRECTING SPONSOR:

Half-page color or black-and-white ad

PROMOTING SPONSOR:

Quarter-page color or black-and-white ad

VIP SPONSOR:

Fifth-page color or black-and-white ad

SPONSOR:

Eighth-page full color or black-and-white ad

Ad Specifications:

- 4 color CMYK, or B&W
- No Bleed
- No Crop Marks
- Press Quality PDF

Ad Dimensions:

- Centerfold: 16" x 10"
- Full: 7.5" x 10"
- Half Horizontal: 7.5" x 4.75"
- Half Vertical: 3.5" x 10"
- Quarter: 3.5" x 4.75"
- Fifth: 3.5" x 3.5"
- Eighth: 3.5" x 2"

